

Help us get Canada's  
wheels spinning at



## BRING YOUR ENERGY

MitoCanada believes that passionate people working together create powerful energy.

Energy is essential to our survival. Mitochondria, present in almost every cell in our bodies, generate the energy we need to think, move, function, and enjoy life.

MitoSpin unites Canadians from across the country. Now, we need you to bring your energy to support the MitoCommunity on **Saturday, February 3, 2024.**

Together, we'll raise awareness and funds for MitoCanada's life-changing programs.

Join us as a **2024 MitoSpin Sponsor** and help us create a world where all lives are powered by healthy mitochondria.

We invite participants from across the country to join our MitoMotivator instructors live or virtually 50 – 300 minutes from their homes, gyms or the MNP Community & Sport Center in Calgary, AB.

Please contact us at [fundraising@mitocanada.org](mailto:fundraising@mitocanada.org) to discuss sponsorship opportunities.



## PRESENTING PARTNER

- Recognition as the exclusive MitoSpin **Presenting Partner** in all marketing materials and communications
- Partner-produced video and/or slides to be shared at the opening and close of event
- Recognition as the MitoSpin Presenting Partner on event ads shown every 30 minutes throughout the event and on posters at the in-person event at MNP Community & Sport Centre (Calgary, AB)
- Recognition in MitoSpin donor and participant communications
- Recognition on MitoCanada website and MitoSpin webpage
- Company message and support highlighted in social media posts
- 30 complimentary event registrations
- 30 MitoSpin jerseys

**\$30,000**



SPONSOR  
OPPORTUNITY

mitospin<sup>2024</sup>  
Energizing Lives!



## ENERGIZING LIVES SPONSOR - SOLD

- Recognition as **Energizing Lives Sponsor** on event ads shown every 30 minutes throughout the event and on posters at the in-person event at MNP Community & Sport Centre (Calgary, AB)
- Recognition in MitoSpin donor and participant communications
- Recognition on MitoCanada website and MitoSpin webpage
- Company message and support highlighted in social media posts
- 20 complimentary event registrations
- 20 MitoSpin jerseys

\$20,000

Energizing Lives!

[MitoCanada.org/Spin](https://MitoCanada.org/Spin)

mitocanada

SPONSOR  
OPPORTUNITY



## VIRTUAL SPONSOR

- Recognition as **Virtual Sponsor** on event ads shown every 60 minutes throughout the event and on posters at the in-person event at MNP Community & Sport Centre (Calgary, AB)
- Recognition in MitoSpin donor and participant communications
- Recognition on MitoCanada website and MitoSpin webpage
- Company message and support highlighted in social media posts
- 15 complimentary event registrations
- 15 MitoSpin jerseys

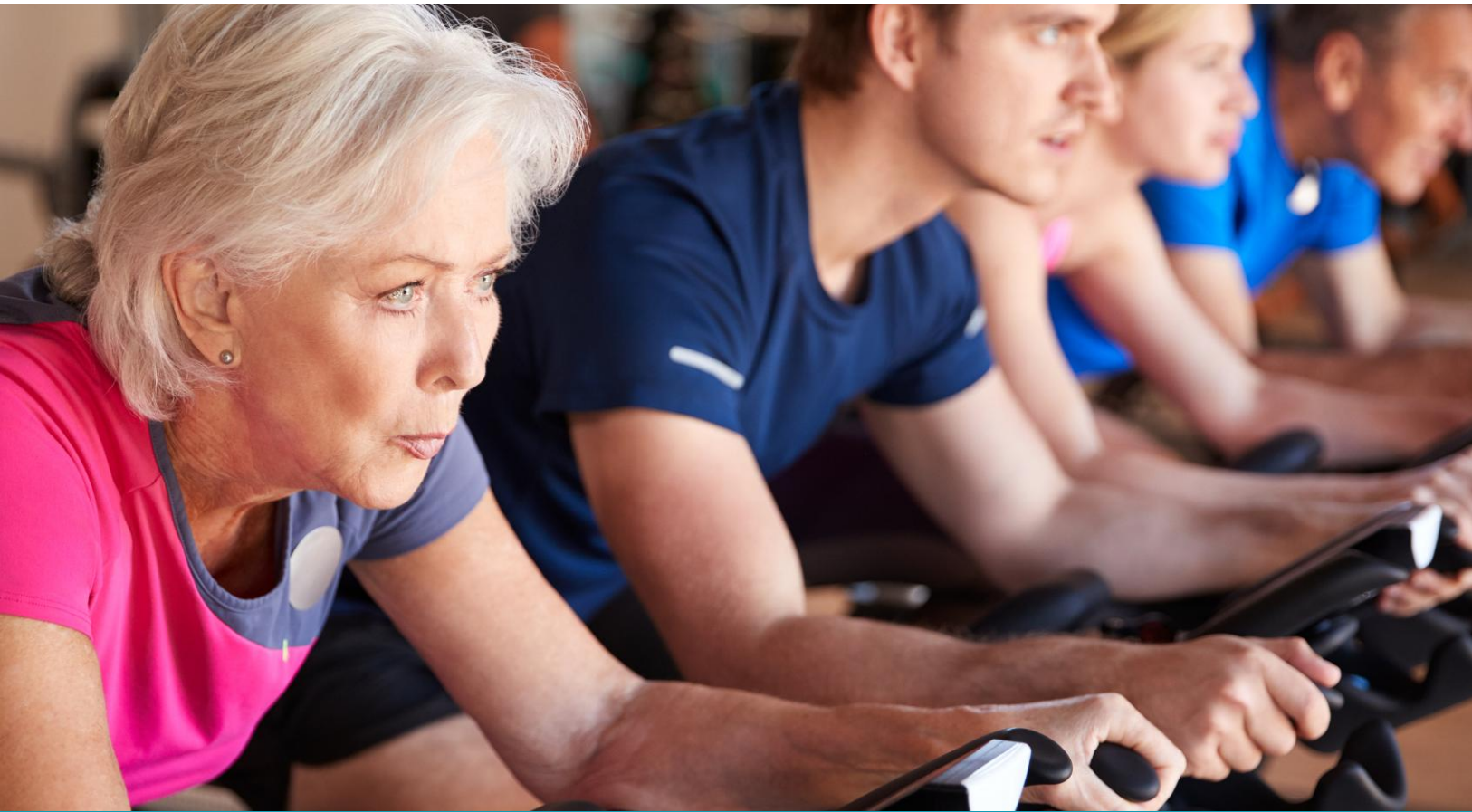
\$15,000

Energizing Lives!

[MitoCanada.org/Spin](https://MitoCanada.org/Spin)

mito**canada**





## CRANK IT UP SPONSOR - SOLD

- Recognition as **Crank it Up Sponsor** on event ads shown every 60 minutes throughout the event and on posters at the in-person event at MNP Community & Sport Centre (Calgary, AB)
- Recognition on MitoSpin webpage
- Support highlighted in social media posts
- 10 complimentary event registrations
- 10 MitoSpin t-shirts

\$10,000

# SPONSOR OPPORTUNITIES



## SPONSOR and RIDE

- Recognition as sponsor on MitoSpin webpage
- 5 complimentary event registrations
- 5 MitoSpin t-shirts

\$5,000