Tips for MitoSpin Fundraisers

Know what MitoCanada is fundraising for and tell people why when you are asking them for support. Tell your donors the funds raised will be going directly towards advancing MitoCanada’s goal to increase awareness, provide support to families and fund research to advance therapies and work towards a cure.

Ask people you know first. Friends, family, neighbours and co-workers are the most likely to support you. Ask them to pass the information on to people they know to expand your network.

Make it personal. Tell people about why you chose to do this spin event and what your connection is to MitoCanada and mitochondrial disease.

Always thank people whether they give or not. People may not give this year, but a good impression may encourage them to give to MitoCanada at another point.

Share MitoCanada’s media posts, website and other information with your potential supporters so they can learn more about this exciting event and the impact of supporting it.

Keep your donors up-to-date with your fundraising progress and thank them for their support.

Don't be afraid to ask, and keep sending and posting reminders. People are busy; don't be afraid to follow up and send a note about how you’d appreciate their support.

Make the day of MitoSpin a celebration and invite them to participate - as a MitoSpin participant in Calgary or virtually or as a volunteer.

Donation Message Examples

“"I'm raising funds for Canadians impacted by mitochondrial disease because [personal reason/story].”

“Your donation can create a significant impact. Thank you for your support!”

“Help me make a difference in the lives of Canadians impacted by mitochondrial disease. I've set a fundraising goal of [Amount]. Please donate and join me in transforming lives!”

“Donate today and help us create a world where all lives are powered by healthy mitochondria. Your generosity will empower us to make a positive change for thousands of Canadians. Thank you for your support!”

“Together, we will help reduce the devastating impact of mitochondrial disease. Donate today to help energize lives!”

MitoCanada.org/mitospin/