



# Get your wheels spinning at



**Saturday, February 3, 2024**

**7am - 12pm PST | 8am - 1pm MST | 10am - 3pm EST**

## Tips for MitoSpin Fundraisers

**Know what MitoCanada is fundraising for and tell people why when you are asking them for support.** Tell your donors the funds raised will be going directly towards advancing MitoCanada's goal to increase awareness, provide support to families and fund research to advance therapies and work towards a cure.

**Ask people you know first.** Friends, family, neighbours and co-workers are the most likely to support you. Ask them to pass the information on to people they know to expand your network.

**Make it personal.** Tell people about why you chose to do this spin event and what your connection is to MitoCanada and mitochondrial disease.

**Always thank people whether they give or not.** People may not give this year, but a good impression may encourage them to give to MitoCanada at another point.

**Share MitoCanada's media posts, website and other information** with your potential supporters so they can learn more about this exciting event and the impact of supporting it.

**Keep your donors up-to-date with your fundraising progress and thank them for their support.**

**Don't be afraid to ask, and keep sending and posting reminders.** People are busy; don't be afraid to follow up and send a note about how you'd appreciate their support.

**Make the day of MitoSpin a celebration and invite them to participate** - as a MitoSpin participant in Calgary or virtually or as a volunteer.

## Donation Message Examples

"I'm raising funds for Canadians impacted by mitochondrial disease because [personal reason/story]."

"Your donation can create a significant impact. Thank you for your support!"

"Help me make a difference in the lives of Canadians impacted by mitochondrial disease. I've set a fundraising goal of [Amount]. Please donate and join me in transforming lives!"

"Donate today and help us create a world where all lives are powered by healthy mitochondria. Your generosity will empower us to make a positive change for thousands of Canadians. Thank you for your support!"

"Together, we will help reduce the devastating impact of mitochondrial disease. Donate today to help energize lives!"

**[MitoCanada.org/mitospin/](https://mitocanada.org/mitospin/)**