



Sponsorship Packages

Be a Part of the Team!

mitocanada

So you want to be a part of the team! Along with assigning an MVP, we also need a Coach, a GM and a whole team to make this event a success.

We have sponsorship packages available that support direct initiatives, or the option to provide a donation at your discretion to go towards a variety of efforts.

The MVP

- **\$2500: Player Pack Sponsor**
Sponsor our package for players which includes snacks and refreshments to keep up energy levels during play, as well as some fun swag! This helps entice teams to our tournament.
 - Logo on player's bag
 - Logo on tournament banners
 - Acknowledgments during the opening and closing ceremony
 - Invitation to drop the first puck!
 - Social media mentions
 - Includes minimum 10% donation direct to MitoCanada (tax receipt provided for this portion)

The Coach

- **\$1500: Sock sponsor**
Keep those players in style!
 - Logo on tournament banners
 - Logo on tournament socks
 - Acknowledgments during the opening and closing ceremony
 - Social media mentions
 - Includes minimum 10% donation direct to MitoCanada (tax receipt provided for this portion)

The Mascot

- **\$1500: Lunch sponsor**
Sponsor our Spolumbo's lunch and concession items; complimentary lunch is provided to all players and additional lunch/concession is sold during the tournament to raise money
 - Logo on tournament banners
 - Acknowledgments during lunch break
 - Social media mentions
 - Includes minimum 10% donation direct to MitoCanada (tax receipt provided for this portion)

The GM

- **\$1000: Sponsor our facility rental at Vivo Centre**
The facility allows us to host a full day tournament including game equipment and change rooms.
 - Logo on tournament banners
 - Acknowledgments during the opening and closing ceremony
 - Social media mentions
 - Includes minimum 10% donation direct to MitoCanada (tax receipt provided for this portion)

The Ref

- **\$800: Water bottle sponsor**
Because players need to be hydrated! Your logo will be included on the bottle.
 - Logo on tournament banners
 - Logo on Water Bottles – go into players packages
 - Social media mentions
 - Includes minimum 10% donation direct to MitoCanada (tax receipt provided for this portion)

The Goalie

- **\$300: Coffee sponsor**
Allow our players, volunteers and spectators to stay energized all day!
 - Logo on tournament banners
 - Acknowledgments at the coffee placement
 - Social media mentions
 - Includes minimum 10% donation direct to MitoCanada (tax receipt provided for this portion)

The Crowd

- **Donation Sponsor: \$ amount at your discretion**
Not sure about being the coach or ref this round? That's ok! Support our tournament through a donation:
 - Logo on tournament banners
 - Includes minimum 10% donation direct to MitoCanada (tax receipt provided for this portion)
 - Gift donations are accepted to be included in our raffle (100% tax receipt)

Sponsorship Deadline: May 1st, 2019

MitoCanada

The MitoCanada Foundation is Canada's only not-for-profit organization focused on mitochondrial disease. This charitable organization was formed in 2010 by a group of passionate Canadian parents whose previously happy, healthy children were given a diagnosis of mitochondrial disease. Not willing to be victims of such overwhelming twists of fate, these individuals set out to find solutions that would transform the outlook for their children and to protect others. Through their efforts, they are helping others living with, or at risk of developing, mitochondrial disease cope and find hope in each day.

MitoCanada relies on the generous support of volunteers, donors, and partners to help fulfil their mission to transform the outlook for persons facing a diagnosis of mitochondrial disease/dysfunction. They provide diagnosed individuals, their families and caregivers with the knowledge and support they need to improve quality of life while raising public awareness.

IHS Markit (Official Tournament Sponsor)

IHS Markit is a world leader in critical information, analytics and solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 business and government customers, including 80 percent of the Fortune Global 500 and the world's leading financial institutions.



To be a part of the team, please email:

calgarycorporatesustainabilityteam@ihsmarkit.com

Tournament Website: www.mitocanada.org

Early Bird Sponsors

